Small Business Legal Essentials



This guide is designed to help small business owners navigate the complex legal landscape of company formation, contracts, employment law, and intellectual property.





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Company Formation

TYPES OF BUSINESS STRUCTURES:

When starting a business in England and Wales, you can choose from several types of business structures. The most common ones are:

- Sole Trader: A simple structure where the business is owned and run by one individual. This is the easiest and least expensive business structure to set up, but the owner is personally liable for all business debts and obligations.
- Partnership: A business owned by two or more people who share responsibilities and profits. Partners share liability, and a partnership agreement is essential to outline the terms and conditions of the partnership.
- Limited Liability Partnership (LLP): A partnership where partners have limited liabilities, meaning they are only liable to the extent of their investments. This structure combines the flexibility of a partnership with the limited liability of a company.
- Private Limited Company (Ltd): A separate legal entity owned by shareholders with limited liability. This structure provides protection to personal assets, but involves more regulatory requirements and administrative responsibilities.
- Public Limited Company (PLC): A company that can sell shares to the
 public and is listed on the stock exchange. This structure is suitable for
 larger businesses seeking to raise capital through public investment, but it
 involves stringent regulatory and reporting requirements.

REGISTRATION PROCESS:

To legally operate a business, you must register with the appropriate authorities. Here are the steps for the most common structures:

- Sole Trader:
 - Register with HM Revenue and Customs (HMRC) for self-assessment tax.



Obtain any necessary licenses or permits relevant to your business activities.

Partnership:

- O Register the partnership with HMRC.
- O Draft a partnership agreement outlining the terms of the partnership, including profit-sharing, responsibilities, and procedures for resolving disputes.

Limited Liability Partnership (LLP):

- O Register the LLP with Companies House by submitting an incorporation document and LLP agreement.
- O Create an LLP agreement that outlines the rights and responsibilities of the partners.

Private Limited Company (Ltd):

- O Register the company with Companies House by submitting the Memorandum and Articles of Association.
- O Appoint at least one director and a company secretary, and ensure the company has a registered office address.
- O Issue shares to the initial shareholders and maintain a record of the shareholders.

LEGAL REQUIREMENTS:

Regardless of the business structure, you must comply with various legal requirements, including:

- Keeping accurate financial records and accounts.
- Filing annual accounts and tax returns with HMRC and Companies House (for limited companies).
- Complying with health and safety regulations to ensure a safe working environment.
- Ensuring that your business adheres to data protection laws, such as the General Data Protection Regulation (GDPR).



Contracts

ESSENTIALS OF A CONTRACT:

A contract is a legally binding agreement between two or more parties. The essential elements of a contract include:

- Offer: One party proposes terms for an agreement.
- Acceptance: The other party agrees to the proposed terms.
- Consideration: Something of value, such as money or services, is exchanged between the parties.
- Intention: Both parties intend to create a legal relationship and be bound by the contract.
- Capacity: Parties must have the legal ability to enter into a contract, meaning they are of sound mind, not minors, and not under duress.

TYPES OF CONTRACTS:

Common types of contracts in business include:

- Employment Contracts: Agreements between employers and employees outlining the terms of employment, including duties, salary, and benefits.
- Sales Contracts: Agreements for the sale of goods or services, detailing the price, delivery terms, and warranties.
- Lease Agreements: Contracts for renting property or equipment, specifying the rental terms, payment schedule, and responsibilities of both parties.
- Service Agreements: Contracts for providing services, outlining the scope of work, payment terms, and duration of the service.

DRAFTING AND REVIEWING CONTRACTS:

When drafting a contract, ensure it includes:

- Clear and precise terms to avoid ambiguity and potential disputes.
- Rights and obligations of each party to ensure both parties understand their responsibilities.
- Payment terms, including amounts, due dates, and payment methods.
- Confidentiality clauses to protect sensitive information.
- Termination conditions, specifying the circumstances under which the contract can be ended and any notice periods required.

Review contracts carefully to avoid any ambiguous terms and ensure compliance with the law. Consider seeking legal advice to ensure the contract is fair and legally binding.



Employment Law

HIRING EMPLOYEES:

When hiring employees, you must follow these steps:

- Right to Work: Check the employee's right to work in the UK by verifying their documentation.
- Employment Contract: Provide a written statement of terms within two months of starting work, outlining job responsibilities, salary, working hours, and other key terms.
- Payroll: Register as an employer with HMRC and set up PAYE (Pay As You Earn) to handle income tax and National Insurance contributions.
- Pensions: Enroll eligible employees in a workplace pension scheme and comply with auto-enrolment requirements.

EMPLOYEE RIGHTS AND RESPONSIBILITIES:

Employees are entitled to various rights, including:

- National Minimum Wage and National Living Wage, ensuring fair compensation.
- Statutory Sick Pay, providing financial support during illness.
- Paid annual leave, guaranteeing rest and recovery time.
- Maternity and paternity leave, supporting parents during childbirth and childcare.
- Protection from unfair dismissal, ensuring employees are treated fairly and can only be dismissed for valid reasons.

Employers must also adhere to health and safety regulations and provide a safe working environment, including conducting risk assessments and implementing safety measures.



HANDLING DISPUTES:

In case of disputes, follow these steps:

- **Grievance Procedure:** Have a formal procedure for handling employee grievances, ensuring fair and prompt resolution.
- **Mediation:** Consider mediation to resolve disputes amicably without resorting to legal action.
- Employment Tribunal: If unresolved, disputes may be taken to an employment tribunal, where an independent body will hear the case and make a binding decision.



Intellectual Property

TYPES OF INTELLECTUAL PROPERTY:

Intellectual property (IP) includes:

- Trademarks: Protect brand names, logos, and slogans, distinguishing your business from competitors.
- **Patents:** Protect inventions and processes, granting the patent holder exclusive rights to use and commercialize the invention.
- Copyrights: Protect original works of authorship, such as literature, music, and software, giving the creator exclusive rights to reproduce and distribute the work.
- **Design Rights:** Protect the appearance, shape, and configuration of products, preventing others from copying your designs.

PROTECTING YOUR INTELLECTUAL PROPERTY:

To protect your IP:

- Trademarks: Register with the UK Intellectual Property Office (UKIPO) to obtain exclusive rights to your brand elements.
- Patents: Apply for a patent through the UKIPO, ensuring your invention meets the requirements of novelty, inventiveness, and industrial applicability.
- **Copyrights:** While copyrights are automatically protected, consider registering for additional proof of ownership and to facilitate enforcement.
- **Design Rights:** Register your designs with the UKIPO to protect the unique visual aspects of your products.

ENFORCING INTELLECTUAL PROPERTY RIGHTS:

If your IP is infringed:

- Cease and Desist: Send a letter demanding the infringer stop using your IP, detailing the infringement and your legal rights.
- **Mediation:** Attempt to resolve the issue through mediation, seeking a mutually agreeable solution without resorting to litigation.
- Litigation: Take legal action if necessary, pursuing court proceedings to enforce your rights and seek damages or injunctions against the infringer.





Navigating the legal aspects of running a small business in England and Wales can be challenging, but understanding the basics of company formation, contracts, employment law, and intellectual property can help you avoid common pitfalls and ensure your business operates smoothly. Always consider seeking professional legal advice to address specific concerns and stay compliant with the latest legal requirements.

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